



About the Leadering Paradigm Shift Program

Maximizing Human Systems: Individuals, Companies, Countries



WHAT IS LEADERING™

LEADERING™ IS

A paradigm shift to a single powerful integrated
TOOLKIT or **SYSTEM** or **PARADIGM**

- ▶ the toolkit maximizes and advances the functionality of all human systems for goal achievement and creation: individuals, emerging leaders to global leaders, companies to countries, families . . .
- ▶ the toolkit copies and capitalizes on nature's human system maximization process
- ▶ the paradigm is composed of an integrated system of meta-competencies, drives, instincts, reflexes, beliefs, dynamics, and cognitive capabilities shared by adept leaders, entrepreneurs, innovators, and achievers. Meta-competencies enable better assimilation and use of the skills and competencies taught in traditional leadership and performance development programs. Meta-skills will be the people-development breakthrough of this millennium.

PROGRAM SPECIFICS

THE LEADERING™ PARADIGM SHIFT PROGRAM

Maximizing human systems: individuals, companies, countries

- Internet accessible 24/7: anytime. anywhere.
- \$1100 US. Enroll at Leadering.com: *Members Login. Customized support programs are available*
- Self-managed paradigm shift over a 2-month access subscription
- 20 hours of audios provide experiential learning of advanced perspectives and states of being
- Mind-expanding visuals both integrate and explode perspectives
- Penetrating exercises provide extreme self-knowledge plus personal strategies for capitalizing on the paradigm and the projection of one's historical growth continuums into the future
- Optional public or customized weekly teleclinics provide support pre- and post- paradigm shift
- A toolkit for maximizing human systems: Master it for your own system and you will know how to apply it to maximize any human system that can contribute to achieving your goals
- Excess capacity is built in: Graduates repeat Leadering™ as they advance and are able to assimilate more. Individuals, emerging leaders, and world leaders alike experience comparable magnitudes of transformation with each repeat

Target audience: goal-oriented individuals; CEOs, executives, emerging leaders, global leaders, professionals; prospective entrepreneurs and innovators; teams, organizations, business webs, companies, countries, and families. Both individuals and whole organizations can make the paradigm shift. *Leadering™ is a tool for mass maximization, mass synchronization, and multi-system operation.*

ABOUT THE LEADERING™ PARADIGM SHIFT PROGRAM

INTEGRATED FUNCTIONALITY UPGRADES

paradigm-enabled

Leadering™ is not a course. Courses add new information to improve your “existing machinery”. Leadering™ *replaces* your “machinery”. With a single paradigm shift, Leadering™ installs an integrated system of meta-skills, drives, reflexes, identities, and states of consciousness while launching natural growth continuums for life-long advances. Leadering™ installs the “machinery” shared by adept leaders, entrepreneurs, innovators, and achievers to rewire individuals for new functionality. The paradigm may also induce evolved states without requiring the assumed religious or spiritual prerequisites. These raise your baseline of operation.

Caution: *Leadering™ may be the most transformative program in existence today. Only those ready for serious upgrade and life-time achievement should enroll.*

INTEGRATED HIGH-PERFORMANCE TOOLKIT

paradigm-enabled

Leadering™ provides a toolkit for maximizing human systems to achieve goals. Maximize your own system and you will know how to maximize any human system: a team, a company, a country, humanity, or your family. Perform beyond your potential by extending your capabilities:

- with nature’s systems maximization capabilities, mechanisms, forces, and information
- with the capabilities of other human systems and the natural forces acting on both

The Leadering™ toolkit is powered by the integrated flow of *all* human systems *co-adapting*, co-evolving, co-creating, merging, partnering, and capitalizing on each other.

Use it to tap into and harness nature’s power and dynamic order.

Leadering promotes *multi-system maximization and synchronization* of human systems *to achieve goals*: Isn’t that the essence of leadership? Hence the name, “Leadering”.

INTEGRATED REVOLUTIONARY STRATEGIES - examples

paradigm-enabled

Individual and organizational systems are maximized identically with Leadering™. The paradigm thus makes revolutionary upgrades possible to today’s disciplines for leading and change management, and for developing organizations, leaders, entrepreneurs, and innovators:

Organizational Revolution: If everyone uses the same toolkit and paradigm, both individuals and world leaders alike will therefore operate identically. Corporate cohesion will result enabling the company to perform to its maximum.

Leader Revolution: With everyone using the same toolkit, paradigm, and functionality, a leadership culture operating across a flat organization becomes possible. Outmoded command-control hierarchical leadership can be retired while synchronized organizational advancement is sustained by the Leadering paradigm. This leader revolution is pivotal to corporate competitiveness over the next decade.

Evolution Revolution: The human race is evolving. Functionality formerly exhibited only in our leaders is now requisite for everyone coping with today’s accelerating world. Don’t be left behind! Leadering™ equips you to operate at the forefront of human evolution whether you wish to be a leader or not.

Career - / Talent-Management Revolution: Leadering™ provides the functionality, toolkit, and strategies to enable you to be paid to grow along the natural growth paths you would pursue anyway given unlimited resources. This is the ultimate career strategy. Leadering™ taps into the dynamic order into which all human systems integrate. It is therefore possible to synergistically merge the growth paths of employees and employers. Leadering™ gives corporations the ultimate talent maximization tool and talent attractor while giving you the ultimate career maximization tool.

The “maximized you” is just a paradigm shift away. Leadering™ consists of 20 hours of internet-based audios, visuals, exercises, and optional email, teleclinic, and call center support.

Leadering™ is life-changing, company-changing, and world-changing.

THE LEADERING™ PARADIGM SHIFT PROGRAM

Learner Outcomes: Life-changing Company-changing World-changing

1. **MAXIMIZATION TOOLKIT** for maximizing all human systems* for goal achievement.
2. **INDIVIDUAL MAXIMIZATION**
 - **Patent-Pending Paradigm Shift** to a paradigm which extends and capitalizes on nature's systems management processes and intelligence to enable you to perform beyond your potential.
 - **Growth Continuums are launched** for continuous increases in your functionality and potential.
 - **New Functionality, Evolved States of Being, Meta-Competencies, and Conditioned Reflexes:** The meta-competencies are those shared by adept leaders, entrepreneurs, innovators, and achievers including: leading, entrepreneuring, pioneering, innovating, creating, adapting, mastering the unknown, resolving ambiguity, integrating, learning agility, mental agility, identity, co-evolving, a multi-system mode of operation, model development / application, pattern / trend recognition, environmental scanning, problem reframing, thinking modes such as systems, conceptual, abstract, deductive, inductive, and big-picture thinking (expanded and unity consciousness), and a propensity for unfounded *knowing*, AHA! experiences, and coincidences.
 - **Profound Self-Knowledge:** Penetrating exercises personalize the paradigm to you and your pre-wired natural growth continuums
 - **Personalized Maximization Strategies:** Leadering's breakthrough exercises provide personalized lifetime strategies which capitalize on your strengths, talents, passions, and the natural growth mechanisms and directions pre-wired into your system:
 - a. re-centering your system onto its core system of drives and key talents, the only foundation for maximizing you
 - b. re-structuring your life to enable you to operate at full power in talent-based "flow" state, our peak-performing, peak-growth state. This is the goal state-of-being promoted by Leadering
 - c. re-centering your life around a theme of continuous breakthroughs in applying your key talents to advance reality. (Your key talents are those you are drawn to use and improve.)
 - d. complying with and capitalizing on natural growth mechanisms which are trying to expand or intensify your system around its core system of key talents and drives
 - **Replacement "Machinery":** Courses add new information to your "existing machinery". This experiential learning program adds new information to a more powerful "replacement machinery".
3. **CAREER MAXIMIZATION** based on the personalized maximization strategies possible in the Leadering™ paradigm that are derived from Leadering's penetrating, life-changing, exercises.
4. **LEADER and ORGANIZATIONAL MAXIMIZATION**
 - **A Multi-System Operating Style** for harnessing and maximizing all human systems in order to extend your capabilities with theirs so that you can perform and achieve beyond your potential for faster and bigger goal achievement.
 - **Organizational Maximization and Unification:** If every member of an organization system operates with the same toolkit, unified cohesion is achieved so a system can operate at full power to achieve shared goals. Master maximizing your own system and the same will apply to any human system.
 - **A Quantum-Leap Change Management Methodology** or the ability to advance by wholes. This methodology advances your system or other human systems relevant to goal achievement from one stable state to the next to increase speed, safety and precision.
 - **Breakthrough Organizational Strategies:** The Leadering paradigm makes breakthrough upgrades possible to disciplines for leading, leadership development, entrepreneurial and innovation development, organizational development, performance improvement, change management, talent management, career management, and management science

*Note: Human systems include you, individuals, companies, communities, countries, or civilization

LEADERING™ RESEARCH

The revolutionary Leadering™ paradigm is based on interviews with hundreds of top leaders and 15 years of experimentation which continues today.

The research determined that the competencies of natural leaders are not standalone learned skills but the byproduct of the system of underlying drives, *modus operandi*, meta-competencies, meta-skills, beliefs, and consciousness shared by all great leaders.

It was discovered that true natural leaders operate unknowingly within the Leadering™ paradigm and are fully integrated into the processes governing the survival and advancement of all human systems. Leaders, and indeed all achievers, extend nature's systems maximization process for human systems. Children are taught by most cultures to separate from this maximization process. Consequently, their capabilities for operating with the meta-competencies inherent in that *modus operandi* decline rapidly once they enter the school system:

A NASA test for hiring innovative engineers and scientists was given to 1,600 children as they aged:

Leader drives and meta-skills at age 5:	98%
Leader drives and meta-skills at age 10:	30%
Leader drives and meta-skills at age 15:	12%
Leader drives and meta-skills of 280,000 adults:	2%



Conclusion: Leader drives are culturally deterred.

The Leadering™ paradigm shift reactivates the drives underlying natural leadership, entrepreneurship and innovation.

To find out more about THE LEADERING™ PARADIGM SHIFT PROGRAM

- 1. Intro Audio for Leaders:** Links on every page of [Leadering.com](http://www.leadering.com) or below (24 minutes) :
Leadering™ - a Power Tool for Leaders at: <http://www.leadering.com/LeaderBenefits.ram>
Referenced figures can be viewed at: <http://www.leadering.com/LeaderBenefits.pdf>
- 2. Intro Audio for Individuals:** 17 minutes
Intro to the Leadering™ Program at: <http://www.leadering.com/IndividualBenefits.ram>
Referenced figures can be viewed at: <http://www.leadering.com/IndividualBenefits.pdf>
- 3. [Leadering.com](http://www.leadering.com) website**
- 4. Links to pdfs about Leadering™:** <http://www.leadering.com/LdrgPDFs.html>
- 5. Leadering Paradigm Shift content:** Scanning the below index and description pdfs for the program recordings will give you a sense of the whole paradigm shift and the new multi-system mode of operation. However, it is important to understand that the material is designed to stretch and transform, to launch and accelerate natural growth mechanisms, and to *replace* one's existing "machinery" rather than simply to add new learning to it. Leadering™ is experiential, not a course. "The obvious" are only a small piece of the breakthrough transformative mechanisms and techniques that are at work:
<http://www.leadering.com/PSAudioIndex.pdf>
<http://www.leadering.com/PSAudioDescptn.pdf>

LEADERING™ BYPRODUCTS

Since Leadering™ installs the meta-competencies of leaders, entrepreneurs, innovators and achievers

- ▶ Leadering™ is a power tool for leaders, entrepreneurs, innovators and achievers *and*
- ▶ Leadering™ *creates* leaders, entrepreneurs, innovators and achievers

Since Leadering™ maximizes and advances human systems for goal achievement, it works identically on or for all human systems: individuals, emerging leaders to global leaders, companies to countries, families.

Further, because Leadering™ copies and capitalizes on nature's systems maximization process, powerful natural forces, capabilities, and mechanisms are available to extend the functionality of any human system so that it can perform beyond its potential.

Since Leadering™ copies and capitalizes on nature's systems maximization process, natural growth mechanisms are built into the paradigm and launched by the paradigm shift. These growth processes are self-compelling so that the human system continues to advance over its lifetime. The ideal career management strategy is one which complies with the natural growth continuums of the individual so that there are natural forces and mechanisms to support advancement. This is also the ideal talent management strategy for increasing the value of corporate human assets. Learning agility is another of the byproducts of the built-in growth mechanisms. Endow enough individuals with learning agility and a "learning organization" will emerge.

Since Leadering™ maximizes and advances human systems, the goal inherent in the paradigm is to get individuals into flow state - the peak performance state pursued by athletes. Growth is built into flow state. Having everyone in flow state in the service of corporate goals is the ultimate peak performance state for any company and the way to continuously advance the value of its human assets.

As a result of all of the above, the Leadering™ paradigm rewrites leadership, leadership development, entrepreneur development, creativity and innovation development, organizational development, change management, performance improvement, talent management, management science, and career management.



KEY ELEMENTS OF LEADERING™

- A Dynamic Paradigm
- A Paradigm Shift Process
- A Maximization Toolkit for all Human Systems
- How to Drive the Paradigm

THE LEADERING™ PARADIGM: Nature's systems maximization process is the metaphor defining the paradigm

THE LEADERING™ PARADIGM is a logically integrated system composed of the following subsystems:

systems of beliefs	beliefs systems are installed through: <ul style="list-style-type: none"> • quantum leaps • metaphors or comparison to existing shared systems of beliefs • identities • models • the compelling logic of how the paradigm operates
systems of drives	new drives include reactivating drives which have been culturally repressed
systems of natural dynamics, forces, and growth mechanisms acting on all human systems from inside and outside	scientifically based
systems of conditioned reflexes	reflexes are triggered by internal and external events
systems of meta-competencies	especially those found in successful leaders, entrepreneurs, innovators, and achievers
systems of information	audios, visuals, metaphors, models
your system	especially your core system of key talents and the addictive drives which draw you to use and improve them. This is how natural forces are trying to maximize your system.

THE LEADERING™ PARADIGM SHIFT PROGRAM

A Worldview Replacement

THE LEADERING™ PARADIGM SHIFT PROGRAM uses the following to dramatically augment your performance and functionality and to launch mechanisms for accelerated growth over your lifetime.

20 hours of audios explaining how the paradigm works	<ul style="list-style-type: none"> • to provide compelling logic for the shift • to define the target modus operandi and dynamics • to prepare one to drive the machinery • to stretch one's capabilities to increase functionality (like a workout at the gym) • to expand consciousness, perspective and conceptual skills • to cultivate systems thinking
visuals	<ul style="list-style-type: none"> • to clarify • to provide more information more quickly than can be achieved verbally • to compensate for less developed cognitive skills and stimulate their development • to change perspective – see the world differently • to push natural growth levers • to coalesce individuals around natural vortexes within their systems • to build a visual of all of the dimensions of the paradigm
iterations of explaining the component and then reintegration of component(s) into the total dynamic paradigm	<ul style="list-style-type: none"> • moving up and down a continuum from fragmentation to unity consciousness • capitalizing on other human systems to perform beyond your potential
paradigm personalization exercises	<ul style="list-style-type: none"> • learning about one's system and the paradigm from historical themes from one's past • capitalizing on those themes and dynamics over one's lifetime • maximizing one's performance in the paradigm • action learning experimentation • the exercises prove the paradigm
quantum leap process	a rapid-fire nonlinear process of exchanging one systems of beliefs for another
conditioned reflexes	to launch event-driven life-long growth continuums and processes.
innate natural levers and growth mechanisms	life-long increases in functionality and potential
metaphors and models	to improve the speed and magnitude of the communication of beliefs and information

THE LEADERING™ PARADIGM SHIFT PROGRAM

The Leadering Paradigm Shift program is internet-accessible and includes almost **20 hours of recordings plus related visuals and transforming exercises**. The exercises will take from 1 to 10 hours depending on how centered you are on the natural core of your system. It is recommended that you complete the paradigm shift with its personalization exercises within 1 month though subscriptions to the program run longer than that.

Each recording builds on the previous one to accumulate transformative pressures within your system to fuel a paradigm shift. The paradigm shift is composed of a progressive series of quantum leaps designed to promote the assimilation of the beliefs, information, and new modes of operation for each part of the paradigm. Eventually you will have a critical mass of knowledge which pressures and catalyzes the paradigm shift.

Leadering™ is not a course. Leadering™ does not simply impart useful information as so many other education programs do. Nor is it a skill development course. Rather, Leadering™ installs dynamics. Leadering™ is a transformative intervention. Leadering™ is an experience - an experience that transforms you in very specific ways.

The Leadering™ program installs a dynamic foundation - a layer of meta-competencies below the competencies which empowers the assimilation and use of those competencies. Leadering™ therefore provides the engine to power the skills taught by traditional leadership development and performance improvement courses.

Leadering™ is a paradigm shift. Leadering™ cultivates an integrated system of the meta-skills, dynamics, drives, reflexes, instincts, identities and consciousness shared by adept leaders, entrepreneurs, innovators, and high achievers. This system has been formulated into a powerful, logically integrated paradigm so that it can be assimilated through a simple paradigm shift. This differs from traditional leadership and personal development courses which tend to teach skills or address learning topics linearly, one after the next.



Because the Leadering™ paradigm is logically interconnected, parts of the paradigm can be deduced by knowing other parts of the paradigm. Eventually you will have a critical mass of knowledge which catalyzes the paradigm shift. Each recording feeds you more systems of information, beliefs, and ways of operating. Eventually, you will reach a point of no return whereby the paradigm makes too much sense not to govern your behaviour. You emerge operating with the dynamics, drives, reflexes, and meta-competencies that we associate with adept leaders, entrepreneurs, innovators and top performers.

Built-in Growth: Leadering™ activates natural growth mechanisms inside of you. The concept parallels how holistic medicine stimulates the body's natural healing mechanisms. Levers are triggered by the Leadering™ recordings which will launch self-compelling growth continuums which will advance your system for the rest of your life. These continuums are self-propelling because the more you comply with them, the more you want to comply with them.

THE LEADERING™ PARADIGM SHIFT PROGRAM *continued*

The paradigm shift program couples this personal system of survival drives with the installation of a system of conditioned reflexes designed to respond to natural internal and external stimuli to direct you along the innate evolutionary continuum that your system would pursue anyway if given total freedom and resources. Continuous and accelerating increases in functionality and performance maximums will become routine once the Leadering™ Paradigm Shift Program initiates the process.

These natural levers within you are always pressuring you to reposition your system to its natural core and natural mode of operation, and then to expand and intensify around that core. This is the only foundation upon which to attain and sustain your greatest levels of performance and lifetime achievement.

In precisely the same way, Leadering™ also repositions you to flow to the natural core of the larger human system of which you are a part so that the natural growth mechanisms and forces maximizing that larger system are also supporting your system in its performance and growth. In effect, you can perform beyond your existing capability and potential because you are enhanced and extended by the capabilities of other human systems.

Leadering™ is about operating and advancing naturally. If somehow over the course of your life, you have moved away from the natural modus operandi of your system, Leadering™ puts you right back into the centre of your being so you can operate continuously to the maximum capacity of your system, expressing the meaningful creativity your system has evolved to express, and achieving the level of greatness that has always been latent within your system.



Excess capacity to transform

A great deal of the power of the Leadering™ paradigm shift to transform you and how you will operate derives from excess capacity built into the Leadering™ experience. Leadering™ works by throwing you into overwhelm. You must be stretched beyond your previous capabilities for new functionality and performance to emerge, especially cognitive skills such as conceptual, abstract, relational, and systems thinking.

So much excess capacity is built into the Leadering™ program that it is equally suited to emerging leaders and world leaders, and human systems spanning from individuals to families to companies and even to countries. The excess capacity is built in by design to stretch participants beyond previous capabilities.

Leadering™ is universally transformative no matter who you are or how many times you re-take the program over your lifetime. You will hear different information at each level of your development. There is so much capacity to advance your system that most people will need to repeat the Leadering™ program at each level of their development over their lifetime in order to absorb what they could not absorb in the previous experience. You can only fill a cup until it's full. When your system has assimilated what is in the first cup, it is ready to assimilate the next cupful.

The Leadering™ Paradigm Shift program is only available through Leadering.com. Everyone who takes the program automatically becomes a lifetime member of the Leadering™ global community at Leadering.com/MCCmenu.html

THE LEADERING™ PARADIGM SHIFT PROGRAM *continued*

Since overwhelm is built into the program so Leadering™ will stretch individuals, emerging leaders, and global leaders alike to higher functionality and performance. Because less accomplished individuals and top performing individuals can both be advanced by Leadering™, and because junior and senior people will all use the same Leadering™ systems maximization toolkit, organizations from top to bottom can operate in the target paradigm by putting individuals through Leadering's paradigm shift program. An integrated cohesive engine emerges for organizations to operate at full power. This, for example, is how the program can both create leaders and be a tool used by leaders to upgrade the performance of their organizations

Paradigm personalization: This paradigm is not simply a generic paradigm whereby one size fits all. Rather, the Leadering™ system needs to be personalized to each individual wanting to drive it. As a result, your natural talents and their associated drives, beliefs, and passions are incorporated into the system of dynamics comprising the paradigm. This not only customizes the paradigm to your system, but launches you along natural growth paths built into both your system and the paradigm.

The Leadering Toolkit: Learn on your system. Apply to other human systems

Leadering™ can be applied equally to individual human systems or multi-individual human systems such as teams, companies, markets, countries, your community, or even your family. Once you learn how to apply that Leadering™ toolkit to maximize and advance your own personal system, you can then apply it to the development of any human system as an individual, as a leader, as a high achiever, or simply as a parent trying to bring out the full potential of your children.

Learning about the Leadering™ paradigm is used as the means to prepare participants to drive the Leadering™ machinery for goal achievement which is the goal of the paradigm shift. The Leadering Paradigm Shift program introduces a new, more powerful way of achieving given the advantages and power of this breakthrough paradigm for maximizing, advancing and capitalizing on human systems.



A COMPARISON OF TRADITIONAL LEADERSHIP DEVELOPMENT TO LEADERING™

See [LeaderingDifference.pdf](#) for more details

TRADITIONAL LEADERSHIP DEVELOPMENT

LEADERING™ PARADIGM SHIFT PROGRAM

1	Leader competencies and skills are taught	A dynamic leader foundation is installed
2	Piecemeal leadership development which teaches unlinked skills and competencies	Holistic leadership development which installs an integrated system of meta-competencies
3	Standalone leader competencies taught	A system of leader meta-competencies installed by paradigm shift
4	Bottom-up building of leaders skill by skill	Top-down release of natural leadership as an extension of an integrated system of dynamics found in all individual and organizational human systems
5	An assimilation of information	An assimilation of dynamics
6	Providing information to be learned	Evolutionary mechanisms and growth continuums are activated
7	Leadership development ends with the program	Mechanisms for future leadership and personal development are installed and launched
8	Either no application of systems thinking or system thinking which is applied to leading only	The application of systems thinking identically to both leading and leadership development. The same systems-based tool kit is used for every system in the Leadering™ paradigm
9	A 'manual' or disciplined approach to leadership development is required	'Automatic' nature-driven leadership development
10	Unmotivated leadership development	Motivated leadership development
11	Generic leadership development	Personalized leadership development
12	Belief engineering expertise plus a belief system upgrade are not provided	A dynamic, event-driven, belief system upgrade process for both leading and leadership development is provided as a foundation for instilling the belief engineering proficiency of natural leaders
13	Skill-by-skill development of conceptual competencies	A holistic installation of a system of conceptual meta-competencies
14	Skill-by-skill development of emotional intelligence competencies	A system of emotional intelligence meta-competencies is installed
15	Skill-by-skill development of learning skills	Learning agility is a byproduct of the paradigm shift of Leadering™
16	Leadership development is about accumulating skills rather than a continuum of progression	Leadership development and natural evolutionary continuums are the same so that natural forces and mechanisms can speed leadership development.
17	Focused on how to do leadership activities	Focused on creating and empowering leaders naturally

© 2006 Lauren Holmes

EXECUTIVE TESTIMONIALS:

“There were moments of epiphany in Leadering™ that brought tears to my eyes and left me forever changed, forever elevated by a more expansive vision, a greater truth that, once experienced, can never be forgotten or reversed.” **EVP, CitiBank**

“The universality of the Leadering™ toolkit for maximizing human systems large and small is an unexpected but profound advantage to the conscious evolution movement. We have never before had such a catalyst for unified advancement.” **Managing Director, NGO**

“I’ve been a natural leader my whole life. Until Leadering™, I never knew what made me so good at it - how I truly operated. . . . Putting my people through the Leadering™ paradigm shift is giving me the means to replicate my strengths, style, and decision-making throughout my organization. Overnight, a unified entrepreneurial engine is emerging at the core of my company.”
CEO / founder, global entrepreneurial company

“I’ve put only 10% of my senior managers through Leadering™, yet already I feel the difference in our ability to embrace change, and especially to attack new territory. Rather than my endless war on resistance to change, Leadering™ graduates proactively bring change to me - enticing me - and enticing others forward.” **Group President, P&G**

“Leadering™ provided crystal clarity of the essence of leadership - an essence that is so profound, so simple, and so powerful that it redefined the very foundations of how our company operates.” **CEO, AT&T subsidiary**

“The innovation quotient of our organization has been increasing exponentially since our key managers have experienced the Leadering™ paradigm shift.” **SVP, 3M**

“I am in awe of the truths about life and leadership captured in the irrefutable logic of the Leadering™ paradigm.” **SVP, Electronics company**

“Leadering™ transforms you with a supreme understanding of the essence of humanity and life. How did we not know all of this?” **EVP, telecom company**

“Every time I thought I had reached the climax of the Leadering™ paradigm shift, there was another high, another profound insight, another tool more powerful than the last.” **Group VP, Ford**

“Leadering™ morphed my team to a synchronized, synergistic force of nature. It was a thrill to experience. We’ve never had so much fun.” **CEO, advertising company**

“I am still awestruck from learning the final phase of the Leadering™ paradigm shift. What an extraordinary, empowering experience!” **COO, public relations company**

“Leadering™ goes beyond leadership, beyond the heart of every religion, to the ultimate spiritual attainment sought by humanity.” **SVP and Group Executive, IBM**



About Leadering™

Maximizing Human Systems
Individuals, Companies, Countries